

MEDIA KIT 2025

www.esglibrary.com

We're just getting started

A Platform for Purpose-Driven Insights and Action

ESGLibrary (ESGL) stands for Environmental, Social, Governance, and Leadership, because we believe that Sustainability is impossible without Responsible Leadership.

ESGLibrary.com is a curated meta-platform that aggregates, amplifies, and promotes credible ESG and sustainability content from across the internet, social media, and professional networks. We highlight voices and platforms that bring clarity, integrity, and value to the sustainability movement.

Our mission is to connect professionals, organizations, and change-makers with insights that drive meaningful action, aligned with the 4Ps:

Purpose | People | Planet | Prosperity

We champion:

- Responsible leadership and ethical decision-making
- Social justice and planetary well-being
- Collaboration over competition in the sustainability space

At ESGL, we don't just share knowledge, we build a collaborative community, where the future of sustainability is shaped by collective wisdom and shared responsibility.





Build better, launch faster

Our Numbers

Our audience is made up of professionals, decision-makers, and passionate individuals who value quality content.

6,170+

Website Subscribers

1,970+

LinkedIn Subscribers

2000+

Website Visitors

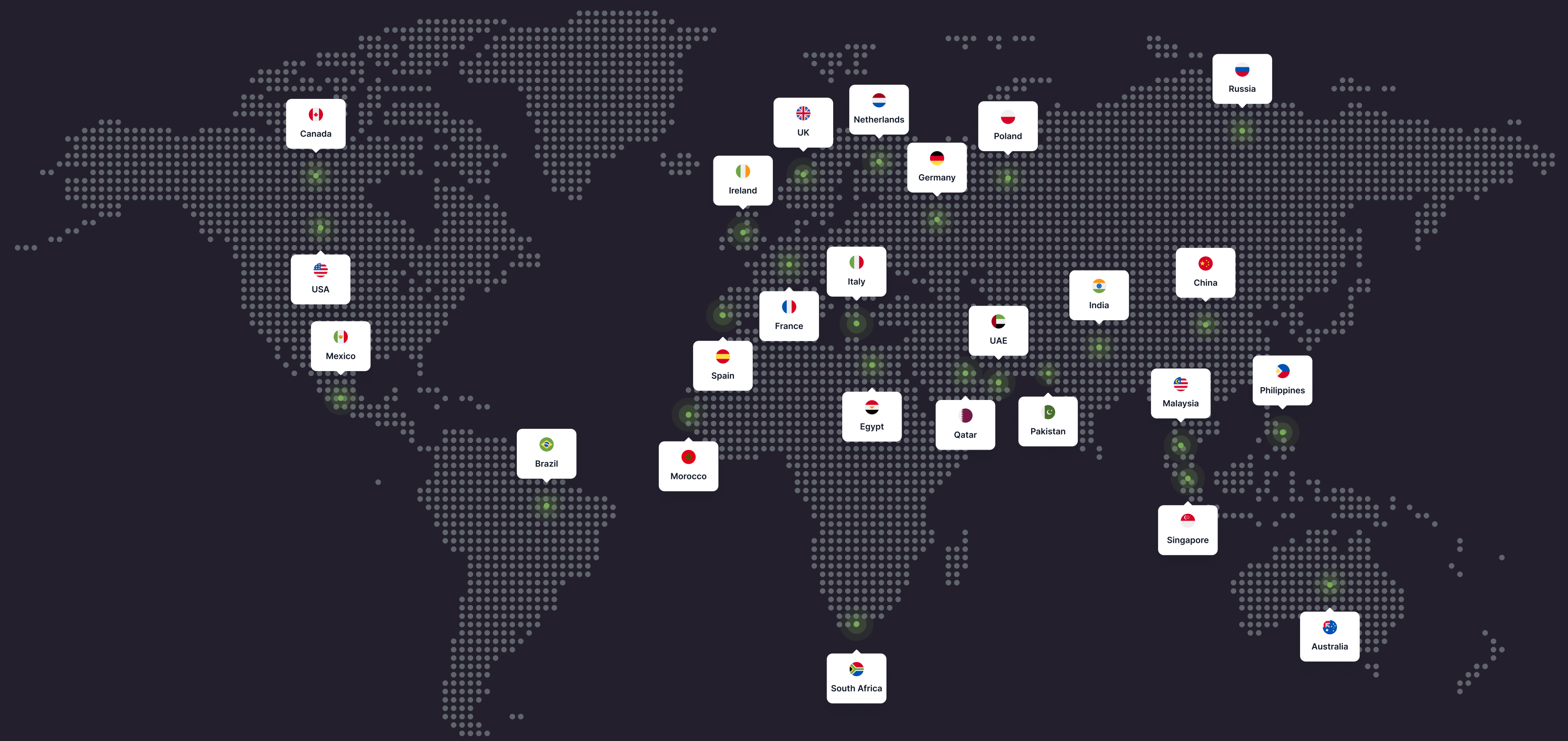
3,500+

LinkedIn Followers

We grow everywhere.

Our Audience

Our audience is made up of professionals, decision-makers, and passionate individuals from around the globe.



Build better, launch faster

Partnerships We Built

Our partners provide ESG, Sustainability, Responsible Leadership and Impact-driven solutions and services. Stay tuned for more...



Brightest

Brightest is a leading end-to-end ESG data management platform that empowers companies to collect, track, analyze, and report on their ESG performance.

Website

<https://www.brightest.io>

Contact Form

[Link](#)



Lightwave Solutions

Lightwave has helped over 500,000 customers reduce their costs and improve their productivity. Lightwave Solutions can lower your energy costs and usage.

Website

<https://www.lightwavesolutionsinc.com>

Contact Form

[Link](#)



ED4S

ED4S creates custom sustainability training that fits your business. Our expert-designed e-learning courses can be rolled out company-wide or tailored for specific teams.

Website

<https://www.ed4s.org>

Contact Form

[Link](#)



Profit Impact

Profit Impact has helped teams at SMEs turn sustainability into something they can confidently grasp, execute, and manage, creating a tangible impact on people & planet.

Website

<https://www.profit-impact.co.uk>

Contact Form

[Link](#)

Build better, launch faster

Services We Offer

To discover how we can assist in achieving your marketing and business growth goals dependent on your budget, get in touch.



Display Banner Ads

- ✓ Display banners are ideal for promoting products, services, or events with eye-catching visuals and strong calls to action.
- ✓ **Dimensions**
9:16 and 16:9 ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
800+ views per month



Display Your Articles

- ✓ Sponsored content builds trust and authority while driving traffic through valuable, relevant storytelling.
- ✓ **Dimensions**
1:1 Ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
300+ views per month



Newsletter Sponsorships

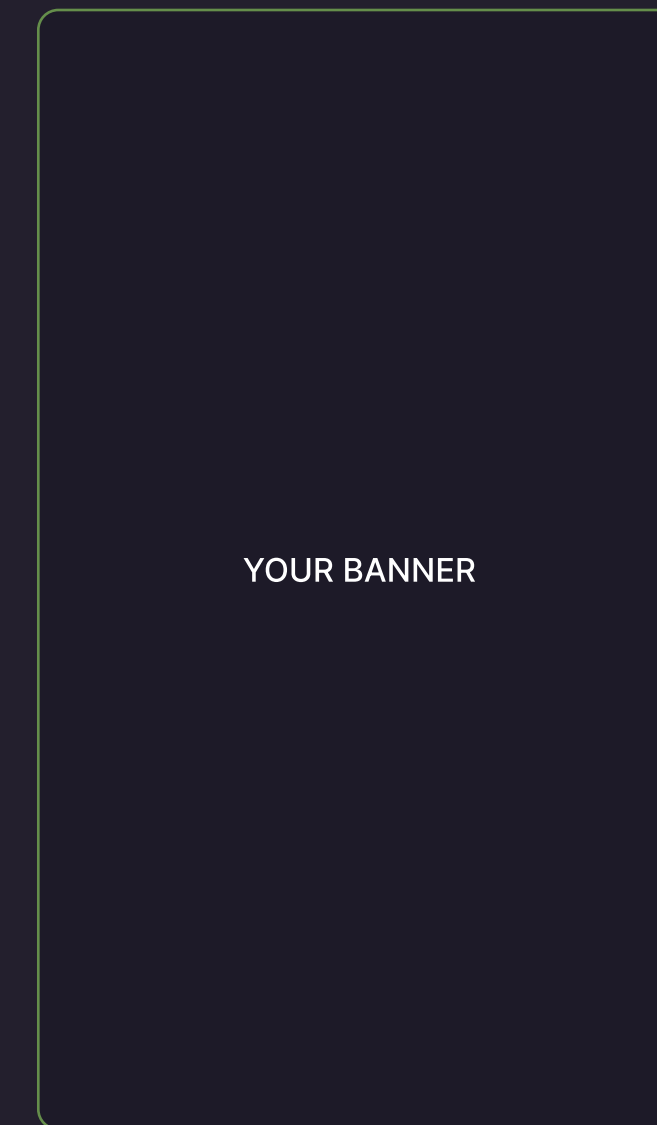
- ✓ Newsletter sponsorships offer consistent visibility in a trusted channel with high open and click-through rates.
- ✓ **Dimensions**
16:9 ratio
- ✓ **Content**
Provided by client
- ✓ **Engagement Rate**
1500+ views per month



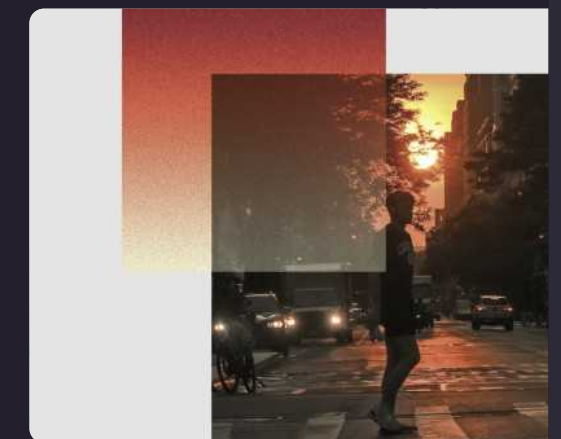
Display Banner Ads

Display banners are ideal for promoting products, services, or events with eye-catching visuals and strong calls to action.

- ✓ Available in multiple sizes
- ✓ Appears on homepage and category pages.
- ✓ Supports static and animated creatives (GIF, HTML5, etc.).



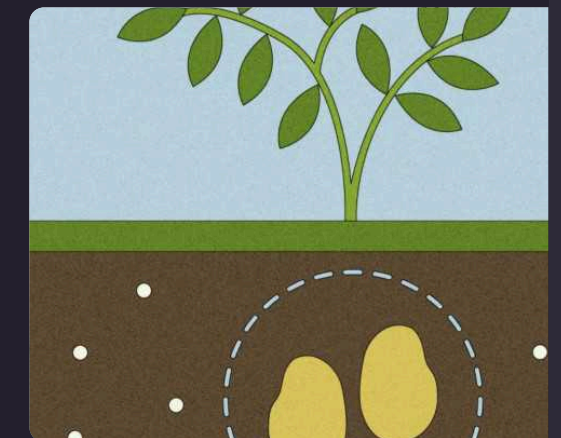
'No warning at all': Texas flood survivors qu...
Source: theguardian.com July 07, 2025



How climate change is worsening e...
Source: grist.org



More than 80% of UK farmers worried abou...
Source: theguardian.com July 02, 2025



How plants could help us detect, an...
Source: grist.org



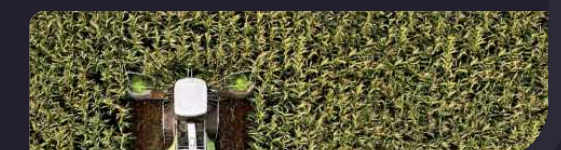
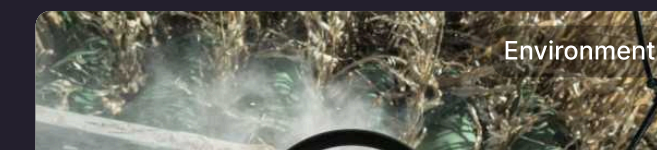
Droughts worldwide pushing tens of million...
Source: theguardian.com July 02, 2025

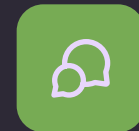
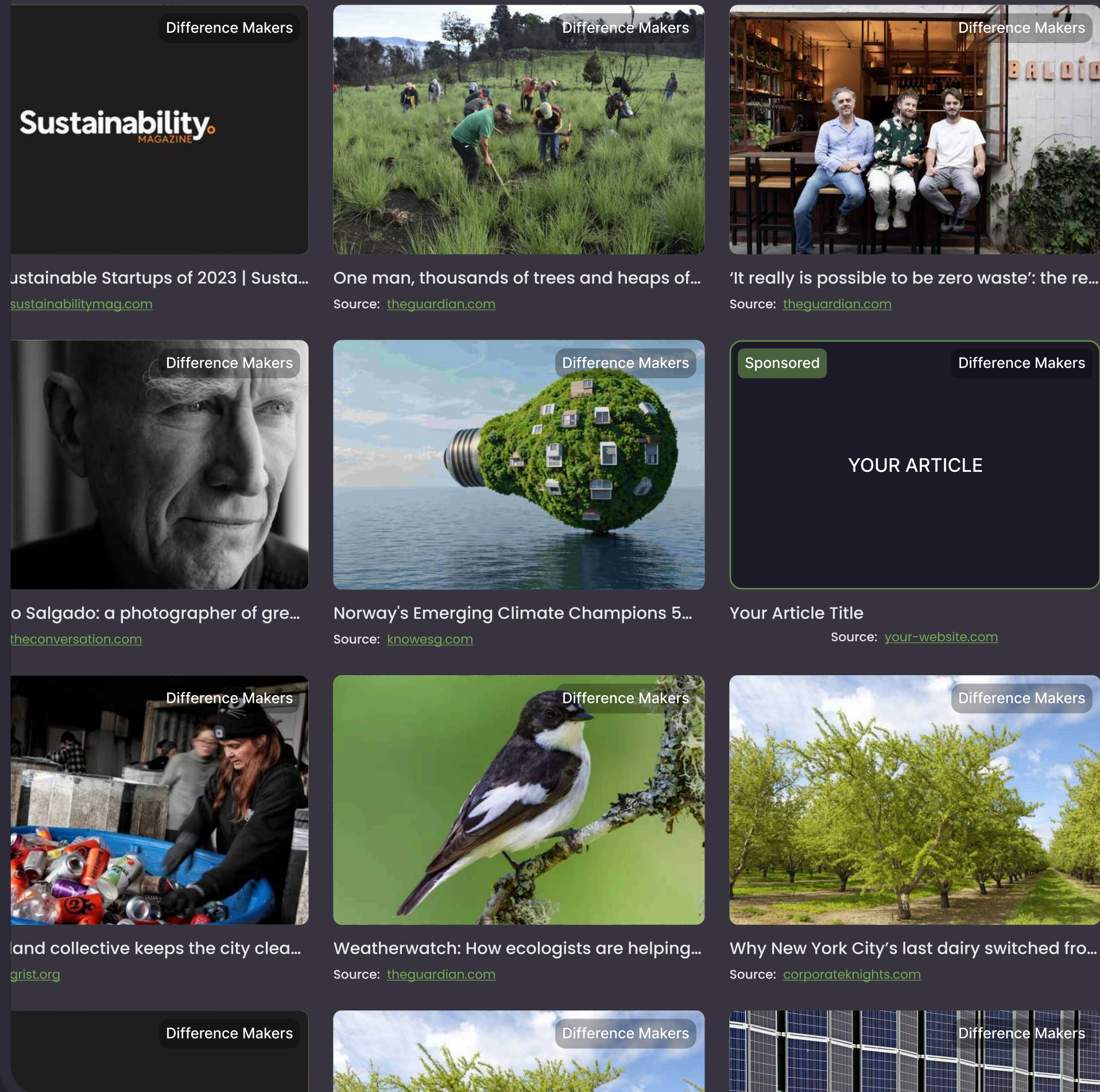


How off-grid solar is beating the odds to tr...
Source: climatechangenews.com July 01, 2025



Pollution from wildfires can contam...
Source: grist.org





Promote Your Articles

Sponsored content builds trust and authority while driving traffic through valuable, relevant storytelling.

- ✓ Share your business articles on our platform.
- ✓ Published in dedicated sections to ensure lasting visibility.
- ✓ Shared organically across our platform and official social media channels.



Newsletter Sponsorships

Newsletter sponsorships offer consistent visibility in a trusted channel with high open and click-through rates.

- ✓ Branded content or banners placed in newsletter.
- ✓ Sent biweekly to a targeted subscriber base.
- ✓ Option to include promotional offers or featured links.



YOUR BANNER

Email Newsletter

- ✓ Leaf is a platform that connects businesses with a global network of vetted freelance sustainability consultants. It is designed for companies that need specialized sustainability expertise without the costs and commitments of traditional hiring.
- 👉 Leaf offers a flexible, pay-as-you-go model that makes consulting more accessible and affordable for a range of organizations. Their platform serves clients across industries such as fashion, technology, food and beverage, and non-profits.
- 🌐 Consultants on Leaf provide support in areas including carbon footprint measurement, ESG reporting, supply chain decarbonization, and certification guidance. Leaf applies a vetting process to ensure consultants have relevant technical knowledge and professional experience, resulting in a curated group of qualified experts.

Don't close your eyes...

To discover how we can assist in
promoting your brand, please
email us on:

info@esglibrary.com



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